

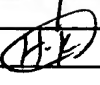
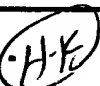

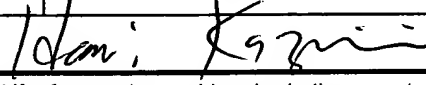


Form PTO 1449 (Modified)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY DOCKET NO. 7791-0057-25CONT		SERIAL NO. 08/905,501	
LIST OF REFERENCES CITED BY APPLICANT				APPLICANT Michael C. Scroggie et al.			
				FILING DATE August 04, 1997		GROUP 2765	
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
AK	AA	3,426,326	02/04/69	GOLDSTEIN	—	—	
	AB	3,737,631	06/05/73	HARRIS	—	—	
	AC	3,770,941	11/06/73	GECHELE ET AL.	—	—	RECEIVED
	AD	3,771,132	11/06/73	BIEWER	—	—	MAR 31 1999
	AE	3,899,775	08/12/75	LARSEN	—	—	
	AF	4,002,886	01/11/77	SUNDELIN	—	—	Group 2700
	AG	4,554,446	11/19/85	MURPHY ET AL.	—	—	
	AH	4,787,037	11/22/88	OOTSUKA	—	—	
	AI	4,843,546	06/27/89	YOSHIDA ET AL.	—	—	
	AJ	4,887,208	12/12/89	SCHNEIDER ET AL.	—	—	
	AK	4,972,504	11/20/90	DANIEL, JR. ET AL.	—	—	
	AL	5,060,185	10/22/91	NAITO ET AL.	—	—	
	AM	5,119,294	06/02/92	TANAKA	—	—	
	AN	5,128,861	07/07/92	KAGAMI ET AL.	—	—	
	AO	5,168,445	12/01/92	KAWASHIMA ET AL.	—	—	
	AP	5,237,496	08/17/93	KAGAMI ET AL.	—	—	
	AQ	5,245,533	09/14/93	MARSHALL	—	—	
	AR	5,256,863	10/26/93	FERGUSON ET AL.	—	—	
	AS	5,305,199	04/19/94	LOBIONDO ET AL.	—	—	
	AT	5,315,093	05/24/94	STEWART	—	—	
	AU	5,331,544	07/19/94	LU ET AL.	—	—	
	AV	5,337,253	08/09/94	BERKOVSKY ET AL.	—	—	
	AW	5,367,452	11/22/94	GALLERY ET AL.	—	—	
	AX	5,377,095	12/27/94	MAEDA ET AL.	—	—	
	AY	5,396,417	03/07/95	BURKS ET AL.	—	—	
	AZ	5,401,946	03/28/95	WEINBLATT	—	—	
	AA <sup>1</sup>	5,406,475	04/11/95	KOUCHI ET AL.	—	—	
	AB <sup>1</sup>	4,882,675	11/21/89	NICHTBERGER ET AL	—	—	
	AC <sup>1</sup>	4,949,256	08/14/90	HUMBLE	—	—	
	AD <sup>1</sup>	5,056,019	10/08/91	SCHULTZ ET AL	—	—	
	AE <sup>1</sup>	5,249,044	09/28/93	VON KOHORN	—	—	
	AF <sup>1</sup>	5,285,278	02/08/94	HOLMAN	—	—	
	AG <sup>1</sup>	5,287,181	02/15/94	HOLMAN	—	—	
	AH <sup>1</sup>	5,347,632	09/13/94	FILEPP ET AL	—	—	
	AI <sup>1</sup>	5,353,218	10/04/94	DE LAPA ET AL	—	—	
	AJ <sup>1</sup>	5,380,991	01/10/95	VALENCIA ET AL	—	—	
	AK <sup>1</sup>	5,459,306	10/17/95	STEIN ET AL	—	—	
	AL <sup>1</sup>	5,483,049	01/09/96	SCHULZE, Jr.	—	—	
	AM <sup>1</sup>	5,687,322	11/11/97	DEATON ET AL	—	—	
	AN <sup>1</sup>	5,761,648	06/02/98	GOLDEN ET AL	—	—	
	AO <sup>1</sup>	5,822,735	10/13/98	DE LAPA ET AL	—	—	
AP <sup>1</sup>	AP <sup>1</sup>	5,848,396	12/08/98	GERACE	—	—	

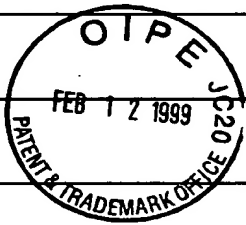
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LIST OF REFERENCES CITED BY APPLICANT 				APPLICANT MICHAEL C. SCROGGIE ET AL.			
				FILING DATE August 04, 1997		GROUP 2765	
<b>FOREIGN PATENT DOCUMENTS</b>							
		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION YES NO		
	AQ <sup>1</sup>	0 512 509 A2	11/11/92	Europe	XX		
	AR <sup>1</sup>	WO 93/15466	08/05/93	PCT-WO	XX		
	AS <sup>1</sup>	WO 95/16971	06/22/95	PCT-WO	XX		
	AT <sup>1</sup>	WO 97/23838	07/03/97	PCT-WO	XX		
<b>OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)</b>							
	AU <sup>1</sup>	In this Computer Age, Who Needs Coupons?, The New York Times, June 15, 1989. <sup>1</sup> <b>Group 2700</b>					
	AV <sup>1</sup>	Interactive Cable System Receives Strong Response, Direct Marketing, pgs. 9-10, December 1992.					
	AW <sup>1</sup>	SLED Internet Directory Distributes Electronic Coupons, PR Newswire, May 9, 1994.					
	AX <sup>1</sup>	PNC Bank Announces Internet Site, Plans Comprehensive Service Expansion, Business Wire, June 13, 1996.					
	AY <sup>1</sup>	Article. by Carlene A. Thissen. Clearing Up Questions in Coupon Clearing. (source and date unknown)					
	AZ <sup>1</sup>	2nd 'Net Bank Opens for Business, John Fontana, Communicationsweek, p. 46, November 4, 1996.					
	AAA	IntelliQuest and Coolsavings Offer Innovative Online Customer Relationship Management Program for Technology Vendors, Business Wire, September 30, 1998.					
	AAB	IntelliQuest Looks for Interaction with Loyalty, Web Traffics Programs, Electronic Advertising & Marketplace Report, October 20, 1998.					
	AAC	Catalina Marketing Corporation News Letter : Catalina Marketing Online Launch to Include More than 1.600 California Stores, February 11, 1996					
	AAD	Catalina Marketing Corporation News Letter: San Jose Consumers Can Now Plan Supermarket Shopping in Cyberspace -New Internet Service Saves Shoppers Time and Money-April 19, 1996					
	AAE	SuperMarkets Online: Internet Coupon Security Breakthrough Removes Major Obstacle to On-line Packaged Goods Advertising August 5, 1997					
	AAF	SuperMarkets Online: Internet and Food Industries Embrace Secure Online Coupon Format, December 1, 1997					
Examiner 					Date Considered 4/20/99		
*Examiner: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							

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LIST OF REFERENCES CITED BY APPLICANT				APPLICANT MICHAEL C. SCROGGIE ET AL			
				FILING DATE AUGUST 4, 1997		GROUP 2765	
<b>U.S. PATENT DOCUMENTS</b>							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
	AA	4,882,675	11/21/89	NICHTBERGER ET AL			
	AB	4,949,256	08/14/90	HUMBLE			
	AC	5,056,019	10/08/91	SCHULTZ ET AL			
	AD	5,285,278	02/08/94	HOLMAN			
	AE	5,287,181	02/15/94	HOLMAN			
	AF	5,347,832	09/13/94	FILEPP ET AL			
	AG	5,353,218	10/04/94	DE LAPA ET AL			
	AH	5,380,991	01/10/95	VALENCIA ET AL			
	AI	5,483,049	01/09/96	SCHULZE, Jr.			
	AJ	5,687,322	11/11/97	DEATON ET AL			
	AK	5,761,648	06/02/98	GOLDEN ET AL			
	AL	5,822,735	10/13/98	DE LAPA ET AL			
	AM	5,848,396	12/08/98	GERACE			
	AN						
<b>FOREIGN PATENT DOCUMENTS</b>							
		DOCUMENT NUMBER	DATE	COUNTRY		TRANSLATION YES NO	
	AO	WO 93/15466	08/05/93	PCT		XX	
	AP	WO 95/16971	06/22/95	PCT		XX	
	AQ	WO 97/23838	07/03/97	PCT		XX	
	AR						
	AS						
	AT						
	AU						
	AV						
<b>OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)</b>							
	AW	In this Computer Age, Who Needs Coupons?, The New York Times, June 15, 1989. <sup>1</sup>					
	AX	Interactive Cable System Receives Strong Response, Direct Marketing, pgs. 9-10, December 1992.					
	AY	Cruising for Food Savings on Internet, San Diego Union-Tribune, p. C1, April 20, 1996.					
	AZ	Click Here for Coupons, Laurie Peterson, Direct p. 45, June 1, 1996.					
Examiner <i>Idani K...</i>					Date Considered 4/20/99		

\*Examiner: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Date is assumed based on date below the Space Shuttle picture.

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				FILING DATE AUGUST 4, 1997		GROUP 2765	
OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)							
	AAA	<del>IntelliQuest and Coolsavings Offer Innovative Online Customer Relationship Management Program for Technology Vendors, Business Wire, September 30, 1998.</del>					
	AAB	<del>IntelliQuest Looks for Interaction with Loyalty, Web Traffics Programs, Electronic Advertising &amp; Marketplace Report, October 20, 1998.</del>					
	AAC	 <p><i>Duplicate of IDS Filed on 3/25/99</i></p>					
	AAD						
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